



Malcolm Gladwell
The Tipping Point



Daniel Pink
The Power of Regret



Adam Grant
Think Again



Susan Cain
Bittersweet

Congratulations—you've been gifted an **Express Membership to the Next Big Idea Club!**

Curated by world-renowned thinkers **Susan Cain, Malcolm Gladwell, Adam Grant, and Daniel Pink**, the Next Big Idea Club is a nonfiction book club and learning platform dedicated to elevating big, life-changing ideas. Every season, our curators select two new, groundbreaking books, and we send them straight to your door. We also build **original audio and video e-courses** to go with each one, so that you can enjoy the most fascinating insights and stories in less time. Whether the course is taught by a leading psychologist, a business executive, or a world-champion debater, you're sure to discover something new about working smarter and living better.

In addition, you receive unlimited access to the Next Big Idea App, where you'll find **15-minute "Book Bite" audio summaries**—hundreds of them, in fact, all read by the authors themselves. The app also contains exclusive thought leader interviews, ad-free episodes of our LinkedIn-partnered podcast, original audiobooks, and much more.

We're so glad you're here!

The Next Big Idea Club Team

Ready to get started? Search for "Next Big Idea App" in the Google Play or Apple App store, or scan the QR code below with your mobile device. Then simply "Sign in" using your email address (the one that was used to sign you up), and follow the login instructions—then you'll be good to go!

Any questions? Send us a message at support@nextbigideaclub.com. We're here to help!

